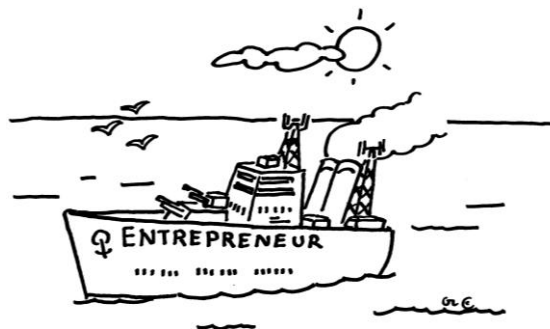


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## Enterprise Confidence for the Creative Industries at Chelsea College of Art & Design

To compliment the diverse range of art and design short courses at Chelsea we are offering a new course in enterprise skills for artists, image-makers and designers. The course will be taught by Alison Branagan. Please visit [www.alisonbranagan.com](http://www.alisonbranagan.com) for more information.

Alison Branagan MA AIBC FRSA is an author and specialist business adviser working within the creative industries. She has a proven track record in research, devising innovative short courses for artists, image makers, designers and creative people, which have enhanced their professional standards, increased entrepreneurial skills and generated opportunities to further their practice or enterprise.

Book online through our secure server [www.chelsea.arts.ac.uk](http://www.chelsea.arts.ac.uk)

To request a brochure email: [shortcourse@chelsea.arts.ac.uk](mailto:shortcourse@chelsea.arts.ac.uk) or telephone: **020 7514 6311**

## Enterprise Confidence for the Creative Industries

**course** 28<sup>th</sup> January to 6<sup>th</sup> March 2010, Thursday Evenings 6pm - 8.30pm, 6 Weeks

**course** 15<sup>th</sup>, 22<sup>nd</sup>, 29<sup>th</sup>, May 2010 10am - 4pm, 3 Saturdays

**cost** £330 & £325

**location** John Islip Street

This course is ideal if you are an artist, designer, image-maker or creative professional who is thinking about setting up as self-employed or has already taken the plunge. Alison Branagan will help you maximise your potential in the visual arts sector by guiding you through the basics of setting up in business.

During six weekly workshops or over three days, you will develop a new insight into business and enterprise skills. Topics include an overview of self-employment, self-promotion, presentation skills, negotiation tactics, basic money management, tax, and understanding your creative rights. The class will engage in critical debate on the key issues which will give participants the opportunity to gain valuable feedback about their progress.