

Are you a visual artist looking for bite-sized business start-up advice?

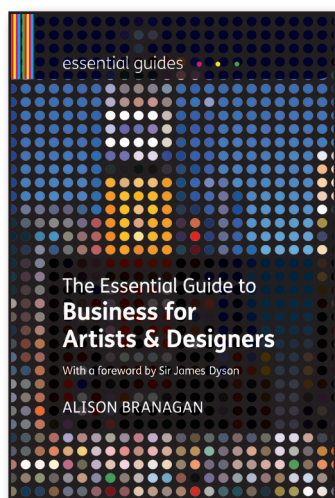
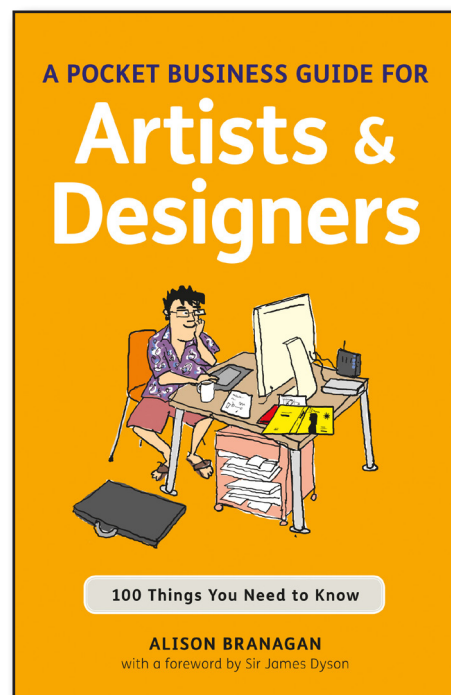
'Although I wasn't a businessman, I had to quickly learn the skills necessary to run a company. This book gives clear, simple advice on 100 questions you need to know the answers to before you set out.'

Sir James Dyson, Designer and Founder of the James Dyson Foundation

This handy pocket guide answers the burning questions artists and designers will have when setting up an art practice or creative business. *A Pocket Business Guide for Artists & Designers* covers the 100 business things every creative should know, and explains each in 250 words or less.

This book is divided into five sections that will help artists and designers achieve success and make money from their work: business, promotion, legal, money and last thoughts. Packed with invaluable information, this is an essential resource for all visual artists.

For interview or feature enquiries please contact Amy Feldman at amy.feldman@bloomsbury.com or call 0207 494 8540.



Also Available

The Essential Guide to Business for Artists & Designers

Alison Branagan

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Alison Branagan

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